

# Star X Media

*Innovation-Build Something New*





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The World is Going

# Digital

We are there for you.

Digital Experience is fast becoming an effective tool for Customer engagement and Brand promotion onsite. Static Advertising is giving way to Centrally controlled Digital media interaction. Are you still thinking about it ?

Star X Media now Offers Remotely Managed **DIGITAL SIGNAGE AND TOUCH SCREEN SOLUTIONS** that CHANGE CONTENT AND INTERACT WITH YOUR CUSTOMER For dynamic onsite Promotions and other solutions



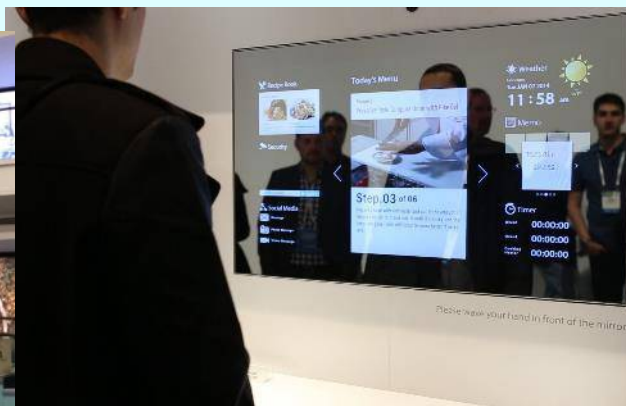
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# WIDE RANGE OF INTERACTIVE DIGITAL SOLUTIONS



Star X Media Digital Solutions offers Touch and Non Touch Digital Display Solutions for various communication needs:

- Large format Digital Signage
- Touch screen Displays
- Digital Signage kiosks
- Touch Screen Kiosks
- Video Walls
- Outdoor Signage
- Customized Interactive Solutions





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# COMPLETE IN-HOUSE PRODUCTION



All hardware is manufactured in our in-house 50000 sqft facility which has full fledged R&D and Production setup for Metal, wood, FRP, LED and Touchscreen. One of its kind, Star x Media believes in maintaining very high standards of quality and workmanship. for pan India delivery.





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# KEY HIGHLIGHTS

## Why **Star X Media**



Custom Design with In-House Manufacturing



All Products SAAS - Cloud Based Software



Pan India After Sales Service & Support



Team of 100+ Engineers and Workforce



Large Scale Production with Precision



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**PRODUCT BY**

**Star X Media**

- DIGITAL SIGNAGES
- EPOSTERS
- TOUCH TABLES
- TOUCH KIOSK
- MULTI TOUCH BUILDING DIRECTORY
- SELF ORDERING KIOSK
- WAY FINDING KIOSK
- LIFT N LEARN DISPLAY
- FEEDBACK KIOSK
- OUTDOOR KIOSK
- ACTIVE PIXEL LED OUTDOOR
- ACTIVE PIXEL LED INDOOR
- CONTENT MANAGEMENT SOFTWARE
- SURVEILLANCE ROOM DISPLAYS
- VIDEO WALLS
- FACIAL RECOGNITION ACCESS



# Importance of SOFTWARE

## CLOUD

Cloud server are centrally controlled, content distribution platform by which to playback digital content to one or many displays or screens.

## 100% UPTIME

**Real Time monitoring**  
Detect any issue so you can take immediate action and keep track of every player Performance.

**Proof of Play**  
Get a detailed report confirming each and every time a campaign has been played back

## WEB BASED

Custom Screen  
Layout  
Campaign  
scheduling  
Multiple regions

## AUDIT & UPDATE

Audit Log Create users with different access rights and get a detailed report tracking what each user has performed.

Updates  
We constantly update with new Technologies every 3-4month .



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# WITH COMPLETE QUALITY CONTROL

With All our production and Assembly setup in house, we are able to control Quality and delivery timelines. CUSTOMIZATION is also possible with quick turnaround. Strict quality standards are followed as per international norms for not just production but also packaging. Assembly Lines are tuned to churn out more than 1000 kiosks and 3000 displays every month.

**ISO CERTIFIED. BIS CERTIFIED. CE CERTIFIED, ROHS CERTIFIED.  
GEM APPROVED OEM.**







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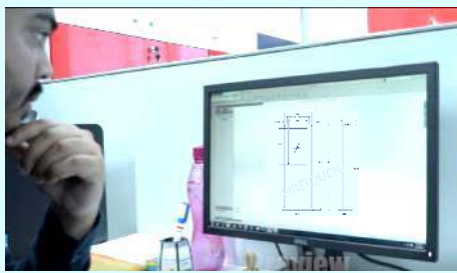


# IN-HOUSE SOFTWARE TEAM

All our products are designed in house with 3D software. The software is developed and Managed by Skilled team, and is capable of managing Remote locations from central servers.

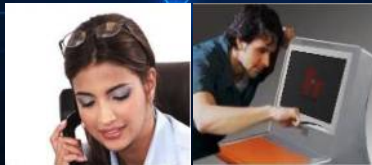
We have developed many new solutions such as :

- 1. Digital Signage Solution with 24 x 7 Content management**
- 2. Self Payment and Ticketing**
- 3. Way Finding**
- 4. Q management**
- 5. Access management with Facial Recognition**





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# SUPPORT PAN INDIA – 800 CITIES





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**SMART VILLAGE KIOSKS**



**MERCEDES SHOWROOMS**



**CROWN PLAZA HOTELS**



**HYUNDAI SHOWROOMS**



**ONGC CORPORATE OFFICES DELHI INTERNATIONAL AIRPORT**



**GUJARAT SMART CITY COMMAND CENTERS**



**CONNAUGHT PLACE**

**5000 ++  
INSTALLATIONS**

**EXAMPLES**



**KEIHIN AUTO INDUSTRIES**



**DLF MALL**



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# PROFESSIONAL LED DISPLAY

Ideal for Airports, Bus Stands,  
Railway Stations

Large Format Digital displays with > 500 NITS brightness, metal enclosure with IP54 specifications, built in Media player, 3 year Onsite Warranty.

## SPECIFICATIONS

- Hi-Brightness
- Built in Media player / CPU
- Professional 24/7 performance
- Metal body with mounting frame
- Wi-Fi enabled

## FEATURES

- ✓ CMS enabled
- ✓ Brand Content Display
- ✓ Live News Tickers
- ✓ Free Wi- Fi Hotspot
- ✓ User analytics Reports

**SIZES 32" / 43" / 49" / 55" / 65" / 75" / 86" / 98"**

32"



Multi location

43"



Multi size

49"

55"



Multi format

65"

75"



Multi Language

86"

98"

# DIGITAL SIGNAGE SOLUTION CMS

## SPECIFICATIONS

- ▶ Unlimited screen management
- ▶ Video . Image. Text. URL
- ▶ Live News Feed
- ▶ Templates for Multi screen display

## FEATURES

- ✓ Designer Module
- ✓ Scheduler
- ✓ Automatic Reports
- ✓ Live Screen shots





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Paper Notice Boards are fast giving way to Digital Communication. Star x Media Offers Remotely Managed **DIGITALNOTICE BOARD SOLUTIONS** that CHANGE CONTENT AND INTERACT WITH YOUR AUDIENCE for dynamic onsite messaging.

**Are you still thinking about it ?**

In bound Communication is going  
**Digital**  
Are you still on Paper ?





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# DIGITAL NOTICE BOARD

Critical Messages  
Timely Delivered

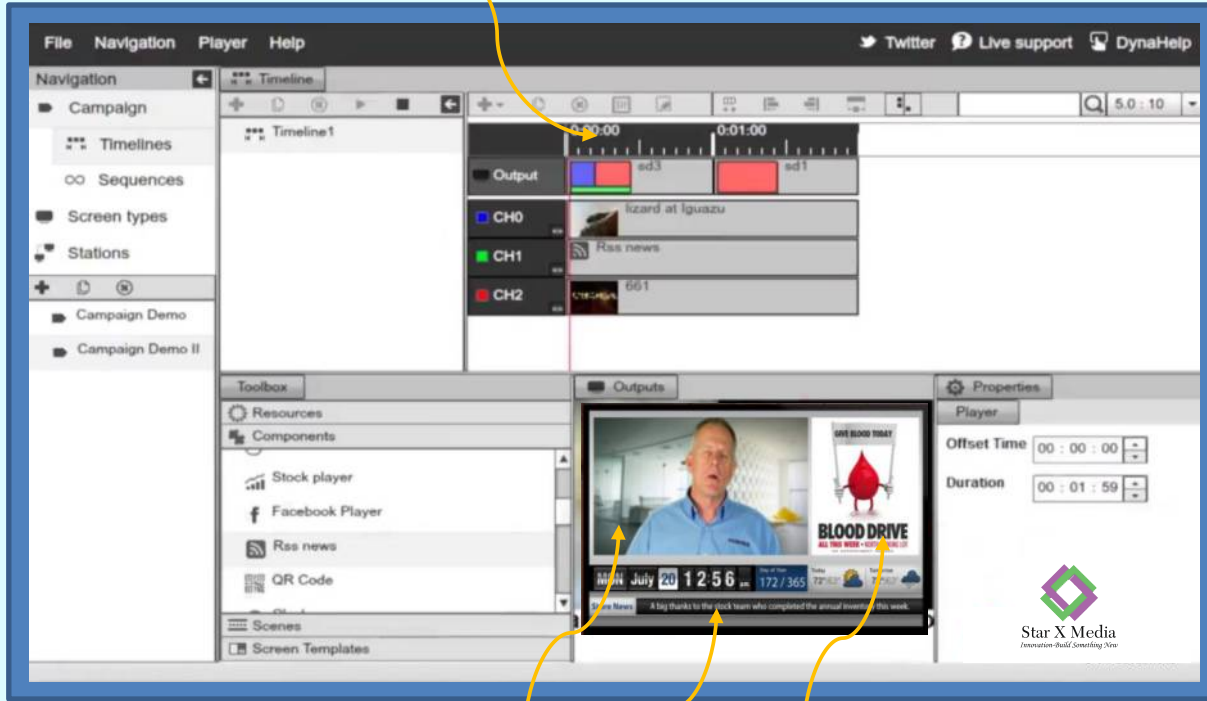
## SPECIFICATIONS

- Display size 32" / 43" / 55" / 65" / 75"
- Toughened Glass Front
- Built in 4k Media Player
- Built in CMS Software
- LAN Connectivity
- Wi-fi Connectivity
- Easy to install metal frame



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Add Timelines



Add Video

Add Image

Add Ticker

# DIGITAL NOTICE BOARD

## EASY TO USE SOFTWARE

1. Select Screen
2. Select portrait / Landscape mode
3. Divide screen into sections
4. Add Text / Image / Video /URL or Live News Feed in each section
5. Create timelines for each section
6. Sequence content as per need
7. Add background of choice and logo
8. Create group of all the screens at one location
9. Upload as many content as you want
10. Ready to GO !





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- SCHOOLS
- INSTITUTIONS
- CORPORATE OFFICES
- RESIDENTIAL LOBBIES
- HOSPITALS
- EVENTS & CLUBS
- DISTRICT OFFICES
- COURT
- BANKS

# DIGITAL NOTICE BOARD

## Customized Content Designs



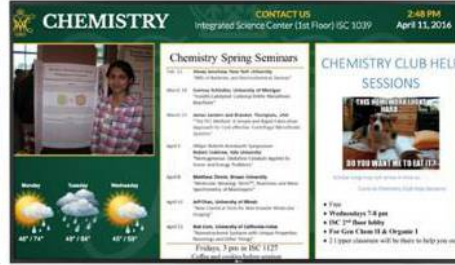
# Sizes Available in Vertical and Horizontal



32"



43"



55"



65"

75"

## DIGITAL NOTICE BOARD

### SPECIFICATIONS

- Manage from Laptop or Phone
- Video . Image. Text. URL
- Live News Feed
- Templates for Multi screen display

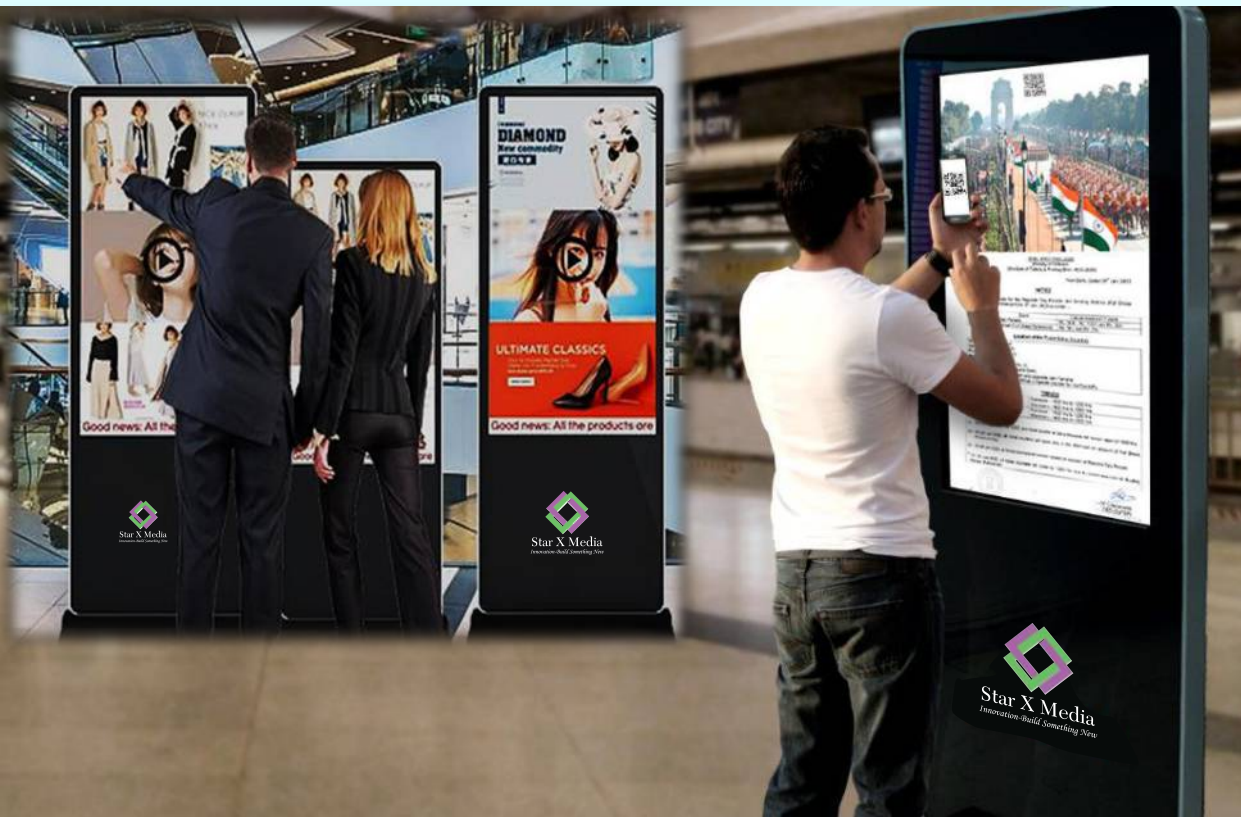
### FEATURES

- ✓ CMS enabled
- ✓ Brand Content Display
- ✓ Live News Tickers
- ✓ Split Screen
- ✓ Screen Cast
- ✓ Social Media





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# DIGITAL STANDEE SIGNAGE

Revolutionizing  
Media Advertising

## SPECIFICATIONS

- Full HD Screen to 4k Resolution
- Built in Media player
- Professional 24/7 performance
- Toughened glass front with or without

## TOUCH

- Polyester powder coated metal body
- Android with 16 GB memory
- Wi-Fi enabled
- CMS software



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## PROFESSIONAL LED DISPLAY

Ideal for Airports, Bus Stands,  
Railway Stations

Large Format Digital displays with > 500 NITS brightness, metal enclosure with IP 54 specifications, built in Media player, 3 year Onsite Warranty.

### SPECIFICATIONS

- Hi-Brightness
- Built in Media player / CPU
- Professional 24/7 performance
- Metal body with mounting frame
- Wi-Fi enabled

### FEATURES

- ✓ CMS enabled
- ✓ Brand Content Display
- ✓ Live News Tickers
- ✓ Free Wi-Fi Hotspot
- ✓ User analytics Reports



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AVAILABLE IN 5 SIZES

32"

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40"

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43"

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55"

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65"

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# PROFESSIONAL LED WALL

Any size ADVERTISING  
Information delivered  
Brilliantly.

## SPECIFICATIONS

- Pixel Pitch 2.0, 3.0, 4.0, 5.0
- Indoor Full Color LED Display
- Indoor Single Color LED Display
- LED Display Controller
- LAN Connectivity
- Wi-fi Connectivity
- Front side Maintenance

## LED Display Display All You Want!





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# Video Walls / Surveillance Displays

Displays and Monitors for  
Command Centres

- Video wall 46" / 55" Narrow bezel
- Touch Monitors 24" / 27"
- 24x7 operation



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**Basis of Animal Classification**

Level of Organisation	<p><b>Circulatory System</b></p> <p><b>Diploblastic</b></p> <p><b>Triploblastic</b></p>
Symmetry	
<b>Cell Organisation</b>	
Nature of Coelom	
Segmentation	

Notochord

# INTERACTIVE TOUCH PANELS

Ideal for Classrooms, Training, Information, Customer Experience

## FEATURES

- ✓ Wireless connectivity
- ✓ IR Touch
- ✓ Commercial Grade Designed for use in commercial applications
- ✓ Screen can run 24X 7.
- ✓ ULTRA BRIGHT SCREEN
- ✓ MS Enclosure
- ✓ 4K UHD for Stunning Picture quality



32" / 43" / 55" / 65" / 75" / 86" size





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# Video Conference Rooms

Ideal for Classrooms,  
Training, Information,  
Customer Experience

## FEATURES

- ✓ Complete AV project Solution
- ✓ Mic / PTZ Camera / Speakers / Amplifiers/ DSP
- ✓ Design to Execution and Maintenance
- ✓ Commercial Grade equipment Designed for use in commercial applications
- ✓ Screen can run 24X 7.
- ✓ ULTRA BRIGHT SCREEN,

32" / 43" 55" / 65" / 75" / 86" / 98" size



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# Complete AV SOLUTION with **Epodium** – All In One Presentation Stand



## FEATURES

- ✓ Wooden Dias with Mics
- ✓ Electronic Presentation Podium
- ✓ Audio / Video streaming
- ✓ Design to Execution
- ✓ commercial applications
- ✓ 4K UHD for Stunning Picture quality
- ✓ Complete Interior works



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# VIRTUAL CLASS + Recording

With Cameras,  
Microphones, Teacher  
Tracking cameras,  
Recording Studio setups



**TEACHER AUTO TRACKING + STUDENT DUAL CAMERA**



**HIGH DEFINITION WEBCAM**



**CORDLESS MIC FOR STUDENT**



**ULTRA HIGH DEFINITION WEBCAM WITH ZOOM**



**COLLAR MIC FOR TEACHER**

## FEATURES

- ✓ 4K EPTZ Cameras
- ✓ Teacher Tracking Cameras
- ✓ Recording Software
- ✓ Noise correction Mic
- ✓ ULTRA BRIGHT SCREEN with Crystal Clear sound
- ✓ 4K UHD for Stunning Picture quality

32" / 43" 55" / 65" / 75" / 86" / 98"



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43"

55"

# WAYFINDING SOLUTION

Ideal for PUBLIC SPACES  
to find your own way to  
destination

## SPECIFICATIONS

43"/55" MULTITOUCH SCREEN

ULTRA BRIGHT SCREEN FOR  
CRYSTAL CLEAR VISIBILITY

MS ENCLOSURE FOR SAFETY

Hi GLOSS FINISH

EASY TO NAVIGATE UI

Wifi / LAN

## FEATURES

- ✓ Android OS
- ✓ Brand Content Display
- ✓ Customized Software
- ✓ Space for Advertising
- ✓ Bluetooth Enabled
- ✓ 3 year Warranty



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# Queue Management & Self Payment

Ideal for Banks, Hospitals,  
Citizen service centres,  
Food courts

## SPECIFICATIONS

- Full HD TOUCH
- Thermal Printer
- Corian Finish
- Metallic Enclosure
- POS Machine
- Intel thin client
- Software built in
- Easy Admin panel

## FEATURES

- ✓ Eliminate Long Queue
- ✓ Reduce Customer Complaints
- ✓ Boost Staff Productivity
- ✓ Gain Valuable Insights with Tracking & Reporting
- ✓ Enhance Communication & Customer Engagement



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40"



# INFORMATION KIOSK

For Information and  
Feedback

17"/19"/22"/24"/32"/40"

**Touch Screen Kiosk**  
With Fully branded Metal Enclosures

- Flexible Angle
- Light weight
- Space saving Design
- Plug and Play
- Wi-Fi ready

17"

22"

24"

32"





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► SAFETY TRAINING KIOSK FOR BPCL

# SAFETY TRAINING SOLUTION

Ideal for Industry for Self  
Training

## SPECIFICATIONS

22"/32" MULTITOUCH SCREEN

ULTRA BRIGHT SCREEN FOR

CRYSTAL CLEAR VISIBILITY

MS ENCLOSURE FOR SAFETY

BIOMETRIC

HEADPHONES

EASY TO NAVIGATE UI

Wifi / LAN

## FEATURES

- ✓ Windows OS
- ✓ Safety Content Display
- ✓ Customized Software
- ✓ Printer
- ✓ Bluetooth Enabled
- ✓ Built in Camera
- ✓ 3 year Warranty



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- **CARD DESIGNER KIOSK FOR ARCHIES**
- **SMART VILLAGE KIOSK FOR STL**

# Customized Solutions

For Interactive / Contact Less Self Service

Star X Media has full Design and Development team to offer customized solutions. Some of the kiosks and solutions developed include :

- SAFETY TRAINING KIOSK FOR BPCL
- SMART VILLAGE KIOSK FOR STERLITE
- CARD DESIGNER KIOSK FOR ARCHIES
- SELF TICKETING KIOSK FOR PVR
- ADVERTISING KIOSK FOR NDMC

And many more .....





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# Manufacturing

# ACTIVE PIXEL LED INDOOR

The campaign has allowed us to mix creativity, technology and data to push the boundaries of what is achievable in modern billboards, using live high definition 3D rendering, layered video and streaming data connections that send the phone's movements to the billboard in real-time





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# VALUABLE CLIENTS



# CONTACT US

FOR QUESTIONS, COMMENTS, AND MORE INFO



**Star X Media**  
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**Registered Office:**

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